

# ONLINE GRIND

## HIP HOP DIRECTORY

Get access to our database of...

2012 edition

- Blogs
- Online Radio Stations
- Websites
- and many other services  
that support indie hip hop

Plus, must have tips!





# **ONLINE GRIND – HIP HOP DIRECTORY**

## **Table of Contents**

<b>Build Your Buzz! .....</b>	<b>3</b>
<b>8 Common Mistakes Artists Make When Submitting Music .....</b>	<b>4</b>
<b>Alternative Services You Should Use to Deliver Your Music Online .....</b>	<b>7</b>
<b>Blogs That Support Independent Hip Hop .....</b>	<b>8</b>
<b>Hip Hop Internet Radio .....</b>	<b>13</b>
<b>Must Follow Twitter Lists .....</b>	<b>17</b>
<b>Streaming Services .....</b>	<b>20</b>



## **ONLINE GRIND – HIP HOP DIRECTORY**



### **Build Your Buzz!**

I'm Funkworm, music producer and creator of hip hop blog, [www.IndieHipHop.net](http://www.IndieHipHop.net) and welcome to **Online Grind**. Online Grind is a **free** e-book directory of blogs, websites and services that support independent hip hop. It will be updated quarterly with information and valuable internet resources. The only way to keep up with these updates is to [SUBSCRIBE](#) to the free blog updates.

Use the information and contacts to spread awareness about your craft. Email addresses of these sources were intentionally left out because I didn't want readers to just copy and paste them without visiting the websites first. Hope you find this e-book useful. You're feedback is always appreciated.



# ONLINE GRIND – HIP HOP DIRECTORY

## 8 Common Mistakes Artists Make When Submitting Music

Many artist will never know why they aren't getting their music submissions accepted, or why they never receive a reply. A large percentage of them make some very avoidable mistakes. After running a blog for over 3 years, these seem to be the most common...



### **1. Bad Subject Headings:**

Artists, when sending music via email, often put very bad titles into the subject heading of their messages. If you haven't established a personal relationship with the recipient, a simple subject heading like "music submission" is usually enough to tell the receiver what the nature of the email is.

Subject headings like. "CHECK THIS OUT!!" or "NEW RELEASE" mean nothing to a recipient who doesn't know who you are.

### **2. Social Media Stalking:**

Some artists, when trying to get their music posted on a blog or recognized by a DJ will try to push their music to the blogger or DJ via Twitter or Facebook. Sending unrequested links over Twitter or aggressively posting to someone's Facebook wall without permission will do more to leave a negative image of you than a positive one. Trust me, most recipients of this kind of promotion find it extremely annoying. Establish a relationship first before you try to force your music on others.



## **ONLINE GRIND – HIP HOP DIRECTORY**

### **3. Not Following Directions:**

Bloggers and Internet radio stations often have instructions posted on their sites with details explaining how they want music submitted to them. Most bloggers will say that well over 50% of their submissions don't get posted because they fail to follow the simple directions given to them. When these directions aren't followed, the recipient usually won't even take the time to listen to the music that has been submitted.

### **4. Sending Large Files:**

Artists sometime send large files to recipients who have not requested them. These links are usually zip files that contain songs of an entire album. Most people will not take the time to download these and then go through the process of trying to pick a song among them to post or put into rotation.

Make the submission process as easy as possible for the person on the other end. Choose your best single, a pic and a link to your website or any additional source of information.

### **5. Bad Photos**

You don't have to spend a fortune on a photo shoot, but make sure that the photo you send along with your music is one that displays that you are serious about your craft. Too often, I receive crappy photos from artists when they submit music.

If the pic looks crappy, and was taken in your kitchen, you won't get a post. I won't even listen to the music and most other bloggers feel the same way I do about this. Your first impression is very important and there are lot of other rappers out there competing for exposure. Don't be overlooked because of small mistakes you can easily avoid.



## **ONLINE GRIND – HIP HOP DIRECTORY**

### **6. Email Blasts**

Putting your submission contacts on your email blast list decreases the chances that you'll get posted. They just appear to be spam from the recipient's point of view. Take time out to send your emails individually to your contacts and if possible, address them to a person. The more personal your email, the better your chances are of making a personal connection.

Another terrible habit associated with sending email blasts is sending one that exposes the email addresses of all the recipients of your message. When sending one message to multiple contacts, use the bcc (blind carbon copy) function to hide all your other addresses from your recipients. Don't be lazy and take the shortcut. You'll save yourself time in the long run.

### **7. Not Keeping In Touch:**

It take some work to get noticed and to get someone to pay attention to your music, especially at no cost. So when a blogger or internet radio station gives you a post or plays your music, immediately thank that person and reinforce that relationship because you don't want to be forgotten by the time you need promotion for your next project. Keep track of those who take an interest in your music and keep the communication open.

### **8. Quality of the Music:**

If your music is poorly mixed or you have a video that's poorly executed, you wont get fans, bloggers, DJs, interested in your music. A bad mix can destroy a great song. If you don't have the skills to do it yourself, hire an experienced engineer to mix and master your music for you.



## **ONLINE GRIND – HIP HOP DIRECTORY**

### **Alternative Services You Should Use to Deliver Your Music Online**

If you're not sending mp3s as attachments to your email, then sending an audio link is the only other alternative. When sending a link to your music, make sure that the site you're linking to makes getting your music a hassle free process. Here are my personal favorites to choose from. Check them out and see what works best for you.

**Box.com** <http://box.com/>

Box.com lets you store not only audio but a number of content file types online and lets you easily share them with others. It will also let you know how many times your file has been viewed or downloaded.

**Soundcloud** <http://soundcloud.com/>

Soundcloud allows you to record, upload and share your audio files easily with others. Soundcloud also has it's own very populated social network.

**Dropbox** <http://www.dropbox.com/>

Dropbox is a free service that lets you share a number of files and store them online.

**Bandcamp** <http://bandcamp.com/>

Bandcamp allows artist to not only share their music with cool embeddable widgets, it also allows them to sell it.



## **ONLINE GRIND – HIP HOP DIRECTORY**



### **Blogs That Support Independent Hip Hop**

**2 Dope Boyz:** <http://www.2dopeboyz.com/>

**25 to Lyfe:** <http://www.25tolyf.com/>

**All Aussie Hip Hop:** <http://allaussiehiphop.com/>

**Arena Rap:** <http://www.arenarap.com>

**ATL Junkie:** <http://www.atljunkie.com/>

**Audible Hype:** <http://www.audiblehype.com>

**BasXMusic:** <http://www.basxmusic.com/>

**Blogs is Watching:** <http://hip-hopreneur.net/>

**Coast 2 Coast Mixtapes:** <http://coast2coastmixtapes.com/>





## **ONLINE GRIND – HIP HOP DIRECTORY**

**Da Leak:** <http://daleak.com/>

**Deal With No Deal:** <http://www.dealwithnodeal.net/>

**Def Glam:** <http://defglam.com/>

**Desi Hip Hop:** <http://www.desihiphop.com/>

**Digital DJ Pool:** <http://digitaldjpool.com/>

**Dirty Glove Bastard:** <http://www.dirtyglovebastard.net/>

**DJ Booth** <http://www.djbooth.net>

**Dope Hood:** <http://www.dopehood.com>

**Eazee Street:** <http://www.eazeest.com/>

**Fake Shore Drive:** <http://www.fakeshoredrive.com/>

**Flawless Hustle:** <http://www.flawlesshustle.com/>

**Get Right Music:** <http://www.getrightmusic.com/>

**Go Where Hip Hop:** <http://gowherehiphop.com/>

**Good Music All Day:** <http://www.goodmusicallday.com/>

**GoWhere Hip Hop:** <http://www.gowherehiphop.com>

**Hear It First:** <http://www.hear-it-first.net/>

**Hip Hop Blog:** <http://www.hiphopblog.com/>

**Hip Hop DX:** <http://www.hiphopdx.com/>

**Hip Hop Game:** <http://hiphopgame.ihiphop.com/>



## **ONLINE GRIND – HIP HOP DIRECTORY**

**Hip Hop Is Dream:** <http://hiphopisdream.com/>

**Hip Hop Lead:** <http://www.hiphoplead.com/>

**Hip Hop Lives:** <http://hhlo.net/>

**Hip Hop Motion:** <http://www.hiphopmotion.com/>

**Hip Hop Nometry:** <http://www.hiphopnometry.org/>

**Hip Hop Pulse:** <http://www.hiphoppulse.com/>

**Hip Hop Ruckus:** <http://hiphopruckus.com/>

**Hip Hop Swagga:** <http://www.hiphopswagga.com/>

**Hold My Coat:** <http://holdmycoat.com>

**Hot Hip Hop mp3s:** <http://www.hothiphopmp3s.com/>

**I Got That New:** <http://igotthatnew.com/>

**Indie Hip Hop:** <http://www.indiehiphop.net/>

**Indy Hip Hop World:** <http://indyhiphopworld.blogspot.com/>

**IX Hip Hop:** <http://www.ixhiphop.com/>

**Kevin Nottingham:** <http://kevinnottingham.com/>

**Michigan Hip Hop:** <http://www.michiganhiphop.com/>

**Middle Tennessee Hip Hop:** <http://www.midtnhiphop.com/>

**Moovemnt.com:** <http://www.moovmnt.com/>



## **ONLINE GRIND – HIP HOP DIRECTORY**

**My Song Is Radio Ready:** <http://mysongisradioready.com/>

**One Mic:** <http://theonemic.com/>

**Ozone Magazine:** <http://www.ozonemag.com/>

**Pigeons and Planes:** <http://pigeonsandplanes.com/>

**Please Don't Stare:** <http://pleasedontstare.com>

**Please Listen To My Demo:** <http://www.pleaselistentomydemo.com/>

**Potholes in my Blog:** <http://potholesinmyblog.com/>

**Push Power Promo:** <http://www.pushpowerpromo.com/>

**PWelbs:** <http://pwelbs.com/>

**Real Hip Hop:** <http://www.ifitshiphopitshere.com/>

**Ruby Hornet:** <http://www.rubyhornet.com/>

**SDRaps:** <http://www.sdraps.com/>

**Southern Dope:** <http://www.southerndope.com/>

**Swagged:** <http://swagged.org/>

**That's Enuff:** <http://www.thatsenuff.com/>

**The Come Up Show:** <http://thecomeupshow.com/>

**The Good Life Reviews:** <http://www.thagoodlifereviews.com/>

**The Hip Hop Chronicle UK:** <http://www.thehiphopchronicle.com/>



## **ONLINE GRIND – HIP HOP DIRECTORY**

**The Hip Hop Diva:** <http://thehiphopdiva.com>

**The Masked Gorilla:** <http://www.themaskedgorilla.com/>

**The Tape Deck:** <http://www.thetapedeck.net/>

**Too Good For Radio:** <http://www.toogoodforradio.com/>

**UK Hip Hop And Grime:** <http://ukhiphopgrime.com/>

**Underground Hip Hop:** <http://www.undergroundhiphop.com/blog/>

**Urban Music Daily:** <http://www.urbanmusicdaily.net>

**We Are Rap:** <http://wearerap.com/>

**We Up On It:** <http://www.weuponit.com/>

**What's In My Headphones:** <http://whatsinmyheadphones.com/>

**World of the Underground:** <http://www.worldofundergroundhiphop.com/>



## **ONLINE GRIND – HIP HOP DIRECTORY**



### **Hip Hop Internet Radio**

106.3 FM Atlanta: <http://1063fmatlanta.com/>

24/7 Radio Show: <http://www.247enterprise.com/>

66 Raw: <http://www.66raw.com/>

95 Underground: <http://95underground.ning.com/>

ATL Web Radio: <http://www.atlwebradio.com/>

Beat Knockin Radio: <http://beatknockin.com/>

Big Noise Radio: <http://bignoiseradio.com>

BMS Radio Chicago: <http://www.bmsradiochicago.com/>



## **ONLINE GRIND – HIP HOP DIRECTORY**

**Dirty South Radio:** <http://www.dirtysouthradioonline.com/>

**DJ Hix:** <http://www.djhix.com/>

**DJSOUL:** <http://humpwednesdays.blogspot.com/>

**DTF Radio:** <http://dtfradio.com/>

**DZ Nutts Radio:** <http://www.dznuttsradio.com>

**East Coast Digital Radio:** <http://www.eastcoastdigitalradio.com/>

**FCC Free Radio:** <http://www.fccfreeradio.com/>

**Fleet DJs:** <http://fleetdjs.com>

**Fusebox Radio:** <http://fuseboxradio.podomatic.com/>

**GM Radio:** <http://gmradio.biz/>

**Got Radio:** <http://gotradio.com>

**Hardcore Jamz:** <http://www.hardcorejamz.com/>

**Hendo Hip Hop Show:** <http://www.hendohiphopshow.com/>

**Hilly Dilly:** <http://hillydilly.com/>

**HoodHype:** <http://www.hoodhype.com/>

**Ice 1 Radio:** <http://www.ice1radio.org/>

**Jay Force:** <http://www.jayforce.com/>

**Jelly Radio:** <http://www.jellyradio.com/>

**Lawless Radio:** <http://lawlessradio.blogspot.com/>



## **ONLINE GRIND – HIP HOP DIRECTORY**

**Lockdown Radio:** <http://www.lockdownradio.com>

**Lush Radio Online:** <http://www.lushradioonline.com/>

**My Hip Hop Radio:** <http://www.myhiphopradio.net/>

**Money Hungry Radio:** <http://www.moneyhungryradio.com>

**One Love Hip Hop Radio:** <http://www.onehiphop.net/>

**Phenom Radio:** <http://phenomenalradio.blogspot.com/>

**Power 1047:** <http://www.power1047.com/>

**Radio Street Buzz:** <http://www.radiostreetbuzz.com/>

**Radio Supa:** <http://www.radiosupa.com>

**Rap Monster:** [RapMonster.com](http://RapMonster.com)

**Rapology:** <http://www.rapologyradio.com/>

**Simply Radio:** <http://simplyradio.com>

**Skyhook Radio:** <http://www.skyhookradio.com/>

**Southern Smoke Radio:** <http://southernsmokeradio.com/>

**Spate Radio:** <http://spateradio.com>

**Swurv Radio:** <http://www.swurvradio.com/>

**The Mixtape Show:** <http://mixtapeshow.net/>

**The Real Midwest Radio:** <http://therealmidwestradio.com/>



## **ONLINE GRIND – HIP HOP DIRECTORY**

**TM101 Radio:** <http://tm101radio.com/>

**Turntable Tendencies:** <http://www.turntabletendencies.com/content/>

**U Heard Radio:** <http://www.uheardradio.com/>

**UGP Radio:** [http://www.spreaker.com/page#!/show/  
underground\\_phenomenons\\_internet\\_radio](http://www.spreaker.com/page#!/show/underground_phenomenons_internet_radio)

**We Funk Radio:** <http://www.wefunkradio.com/>

**We Go Hard Radio:** <http://wegohardradio.com/>

**Worldcast Radio:** <http://worldcastradio.com/>

**WUFO Radio:** <http://wufo.biz/>





# **ONLINE GRIND – HIP HOP DIRECTORY**

## **Must Follow Twitter Lists**

**Music Biz Education:**

**Wendy Day** [@RapCoalition](#)

**Music Registry:** [@MusicRegistry](#)

**Hypebot:** [@hypebot](#)

**Digital Music News:** [@digitalmusicnws](#)

**Indie Guide:** [@IndieGuide](#)

**Bob Lefsetz:** [@Lefsetz](#)

**ReverbNation:** [@ReverbNation](#)

**Music Nomad:** [@Music\\_Nomad](#)

**Buzzsonic** [@Buzzsonic](#)

**Danny Dee** [@DannyDee](#)

**Suzanne Lainson:** [@slainson](#)

**Ariel Hyatt:** [@cyberpr](#)

**Plugola:** [@plugola](#)

**CD Baby:** [@cdbaby](#)

**Music Industry Report:** [@mirradio](#)



## **ONLINE GRIND – HIP HOP DIRECTORY**

**Derek Sivers:** [@Sivers](#)

### **Hip Hop Publicists:**

**Lola Sims:** [@LolaSims](#)

**Candice N. Mackel:** [@CandiceNicolePR](#)

**Nancy Byron:** [@rappublicist](#)

**Lila Brown:** [@ellabeerp](#)

**Audible Treats:** [@audibletreats](#)

**Jerry Doby:** [@jdobypr](#)

## **Essential Websites**

### **Promotion / Marketing:**

**Bandzoogole:** <http://bandzoogole.com/>

Build a functioning artist website with no web design skills needed

**Onesheet:** <http://onesheet.com/>

Artist can build a simple one page landing page online containing all of their most important information

**Root Music:** <http://www.bandpage.com/>

Helps artists build band pages on Facebook



## **ONLINE GRIND – HIP HOP DIRECTORY**

### **Graphic Designers:**

**High Impact Designs:** <http://www.highimpactmultimedia.com/>

**Keeps:** <http://keeps.com/>

**SbM Designs:** <http://twitter.com/sbmdesigns>

### **Create and sell merchandise:**

**Cafe Press:** <http://www.cafepress.com/>

**Zazzle:** <http://www.zazzle.com/>

**Printfection:** <http://www.printfection.com/>

### **DYI digital and physical distribution:**

**CD Baby:** <http://www.cdbaby.com/>

**Tunecore:** <http://www.tunecore.com/>

**Myxer:** <http://myxer.com> (*sell ringtones*)



# ONLINE GRIND – HIP HOP DIRECTORY

## Streaming Services

### **Pandora**

[Pandora](#) is a popular personalized Internet radio service that helps it's over 100 million users discover new music. What you need to do to get your music on this service is a physical CD, MP3 files of 2 of your tracks, and a UPC code. Submissions are free. Here is the link to their submission page. <http://submitmusic.pandora.com/>

### **Spotify**

[Spotify](#) is a quickly growing music streaming service that allows it's users to listen to selected music on demand. The easiest way to get your music on Spotify is to go through and aggregator like CDBaby or Tuncore. With them you can create an agreement and then upload your music onto Spotify.



## **ONLINE GRIND – HIP HOP DIRECTORY**

If you have a service and you'd like to be included in the next update, follow this link and put in your info.

I'd like to thank a couple of very valuable contributors for their help and research.

**Rosarie Jenkins and Stephanie Nicole Smith**



**Stay informed on updates by following...**

**[SUBSCRIBE](#)**

**Facebook:** <http://www.facebook.com/indiehiphop>

**Twitter:** <http://twitter.com/indiehiphop>